

**Arts & Culture in Schools - Store - 501(c)(3)**

**Organization Information**

When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.

E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)

Organization Tax ID

611468999

Organization Legal Name

the Legal Name as identified in the IRS database based on the Tax ID entered above

Theo Ubique Theatre

Organization Name

Please limit your response to 25 characters maximum.

Theo Ubique Theatre

AKA Name

Theo Ubique Cabaret Theatre

Street Address or P.O. Box

Please include your primary mailing address in the first line (street or P.O. Box). If applicable, put your Suite Number in the second line. Please limit your response on each line to 25 characters maximum.

1331 W. Fargo  
#2

City

Chicago

State

IL

ZIP Code

Please provide the full 9 digit ZIP code (to find your extended code, please [click here](#) to open a window to USPS.com)

60626

County

Cook

**Main Phone Number**

Please type 10 digits only without punctuation (i.e., 6122334567)

7733700235

**Main Fax Number**

Please type 10 digits only without punctuation (i.e., 6122334567)

8477639202

**General E-mail Address**

info@theoubique.org

**Website**

www.theoubique.org

Which best describes the organization?

ARTS/CULTURE-Performing Arts - Theatre/Opera

**Mission statement:**

Our mission is to engage actors and audiences in an intimate and honest conversation with great theatrical works.

What year was the organization founded?

1997

Have you ever received a Target Grant?

Please answer Yes or No

no

Please list any Target team members that currently serve on your organization's board

Please provide only the first and last name of each Target team member (i.e., John Doe) separated by commas

None

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**Contact Information**

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**Primary Contact for this Funding Request:**

**Prefix**

**Ms.**

**First Name**

**Martha**

**Middle Initial**

**J**

**Last Name**

**Hudak**

**Suffix**

**Title**

**General Manager**

**Street Address or P.O. Box**

Please include your primary mailing address in the first line (street or P.O. Box). If applicable, put your Suite Number in the second line. Please limit your response on each line to 25 characters maximum.

**3700 Roth Terrace**

**City**

**Skokie**

**State**

**IL**

ZIP Code

Please provide the full 9 digit ZIP code (to find your extended code, please [click here](#) to open a window to USPS.com)

60076

Direct Phone Number

Please type 10 digits only without punctuation (i.e., 6122334567)

8477639201

Fax Number

Please type 10 digits only without punctuation (i.e., 6122334567)

8477639202

E-mail Address

mhudak@theo-u.org

**Organization Primary Contact:**

i.e., Executive Director, President

Prefix

Mr.

First Name

Fred

Middle Initial

Last Name

Anzevino

Suffix

Title

Artistic Director

**Street Address or P.O. Box**

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**E-mail Address**

fanz@theo-u.org

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**Proposal Information**

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**Proposal General Information:****Request Amount**

Arts & Culture in Schools grants are \$2,000, please enter \$2,000

\$2,000

**Project/Program Title**

Please limit your response to 30 characters maximum.

**Youth Education Program****Project/Program Start Date**

10/02/2010

**Project/Program End Date**

12/30/2010

**Proposal Detail:**

Which best describes the primary focus of the project/program?

ARTS/CULTURE-Outreach Programs

Please provide the name, address and contact information for the school where the project/program will take place. ( if applicable)

(i.e. Franklin Elementary, 123 Main St., Anytown, CA 91335, Susan Smith, Principal, 213-123-4567)

n/a

Please provide an overview of the project/program.

This is a new program to provide cabaret theatre training to teach students in grades 4-12 the "triple threat" of theatre -- acting, singing and dancing. Artistic Director Fred Anzevino started the cabaret theatre trend in Chicago, and he is widely recognized as bringing in fresh, new talent in Chicago who go onto other theatre companies. As a community outreach, we would like to provide similar training to younger ages as an introduction to cabaret theatre and what makes it different from other types of theatre, primarily to talented students in our widely diverse Rogers Park neighborhood with tuition-free scholarships. Three classes will be held each Saturday for six weeks divided by grades: 4-6, 6-8 and high school. The 7th Saturday will be a joint rehearsal of all three classes, followed by a performance on the 8th Saturday where parents, family and neighbors are invited. Students will run the performance the same as the professional company does, which includes front door box office, servers to the audience before the show and during intermission, and back stage roles as well as on stage roles. The curriculum includes individual classes on acting, singing and dancing followed by putting together all three talents for a performance. Teaching Artists who are experts and professional entertainers in those respective areas will be recruited. Our Education Program Manager is experienced in running children's theatre programs in Chicago, and she designed the framework for this program. The Target grant would provide seed money to launch the program in the Fall by providing scholarships to Rogers Park students. The program would be self-perpetuating once it is off the ground by recruiting paid tuition students from the affluent near North Shore suburbs.

What year was this project/program implemented?

2010

What is the organization annual budget?

Please enter one whole number without any punctuation (i.e., no dollar signs or decimal points).

95000

What is the proposed project/program budget?

Please enter one whole number without any punctuation (i.e., no dollar signs or decimal points).

8900

List the 5 primary expenses for the project/program budget.

i.e., line item: \$0; line item: \$0, etc.

Scholarships, stipends for teaching artists, space rental, production of performance (costumes, props, etc.) and marketing to schools and communities.

List committed and potential funders of this project/program. Include the funder's name and funding level.

None at this time. Ald. Joe Moore, chairman of our board and Chicago Alderman for the Rogers Park/Edgewater neighborhoods, is helping raise scholarship funds. Funding a scholarship will be part of our annual renewal campaign to donors.

Are there any costs to participate in this project/program? If so, please explain.

i.e. tuition, fees, tickets (list price structure)

Tuition is \$195 for early registration; \$225 for regular registration; 10 percent cash discount

What other income sources are being used to support this project/program?

Target is the first grant application made for this program.

What is the marketing/promotional plan for this project/program? What recognition opportunities are there for Target?

i.e., production/show alignments, newsletters, website, etc.

A playbill insert was added for the current production, which opened March 7. Marketing to schools in our target area starts in April with one goal of putting together a mailing list of teachers and administrators to stay in touch with them on a regular basis. Marketing of the program will be included in all other channels of promoting our productions--e.g., web site, emails, direct mail, Facebook. We will also distribute postcards and flyers at neighborhood festivals during the summer. If Target provides funding, you would be listed as a sponsor using logo and wording of your choice in all materials and communication.

What community volunteer opportunities are available?

We will have postcards and flyers printed to distribute at neighborhood festivals throughout the summer in our target communities. We will seek volunteers to help with distributing these at the festivals and to retail establishments. We will also seek volunteers to help backstage and as chaperones for performances.

When answering the following two questions, please think about the mission and/or primary focus of your organization as well as the majority of people served by this project/program.

Please select the primary ethnicity served (50% or greater).

No Specific Ethnicity

Please select the primary population served (50% or greater).

General Population

Project Program Zip Code

Please provide the 5-digit zip code for the location of your project/program

60626

Target Store Location

Please select the Target store closest to your project/program from the dropdown list below.

Store #927 Evanston, 2209 Howard St, Evanston, IL 60202

Target Division to fund grant request

Please select Target

Target

Type of Support Requested

Please select Grant

Grant/Sponsorship

Type of Grant Request

Please select Project Support

Project Support

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#### Measurement

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What are the anticipated outcomes of the project/program?

Our goal is to serve 14 students per class with a minimum of 2-4 scholarship students (or 6-12 total per session). If funds are raised for scholarships, the program would be self-funding. The more tuition students we can recruit, the more scholarships we can offer and more funds to put into production elements. We anticipate the Fall session and Holiday Camps this year to be comprised of more scholarship students until the program gets established and recognized.

What key metrics do you plan on collecting to determine if the outcomes have been achieved?

The response to the Fall Session and Holiday Camps will determine how to structure future sessions and camps.

Hard numbers:

Number of inquiries vs. conversion to enrollment.

Ratio of tuition students to scholarship students.

Audience attendance at performance/s.

Soft metrics:

Student and parent evaluations at the end of each session.

Audience reaction at performances.

Response of schools.

Media coverage.

How many people do you anticipate will be served by this project/program?

Please enter one whole number only

154

**In 2010/2011 we will be asking grant recipients to complete a program evaluation.**

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